

Memorandum

To: Venerable Deans & Philanthropy Chairmen

From: Scott H. Meyer International President
Patrick W. McGovern, Executive Director

Re: 2018 Acacia Claus Holiday Toy Drive

Date: November 2, 2018

For the past thirteen years, Acacia chapters across North America have celebrated the holiday season by helping those less fortunate through the Acacia Claus holiday toy drive. Since its inception, hundreds, if not thousands of families in our communities have benefited from Acacia Claus.

As Acacians, we are truly blessed for what we have had in our past, accomplished in our present, and look forward to in our future. Unfortunately for many, the blessings are less than most. In a time of continuing economic uncertainty affecting our world, many families in our communities are not afforded the same opportunities that we have been given. For some, the holidays are a time for struggle and despair, rather than a time for celebration and cheer.

This year, Acacians from chapters across North America have the opportunity to make a difference in the lives of families through the Acacia Claus toy drive. Acacia's motto is Human Service, and the Acacia Claus is just one way that we as Acacians can fulfill our motto. Now, as the 2018 holiday season is approaching, it is time to start planning for the 15th annual Acacia Claus. We are excited for this year's event and encourage every Acacia chapter and colony to participate in this rewarding event.

Included in this memo are materials pertaining to the Acacia Claus toy drive that can be used prior to and during your chapter's event. We are sending a brief description of the steps you can take to ensure a successful event. Also included are flyers and handbills – the flyers are used to post information regarding the toy drive, and the handbills are used to distribute to store customers on the day of the event.

Please share this information with your other chapter officers. Also, discuss the event during your chapter's weekly meeting no later than early November. If you have any questions regarding Acacia Claus, please feel free to email Assistant Executive Director Michael Weber at mweber@acacia.org. It is our goal for more than 75% of our chapters and colonies to participate in this year's Acacia Claus toy drive.

For those chapters that have participated in the past, we thank you for your continued support. For chapters participating in their first Acacia Claus, have fun with this event!

Thank you again. Good luck, have fun, be safe, and have a happy holiday season!
